

# JENNIFER A. THOMPSON, MPA, CPCC

## CORE STRENGTHS

**Multi-faceted marketing consultant who assists individuals and businesses in achieving personal and/or business goals. Certified career coach with decades of experience writing resumes for many different occupations.**

*Effective listener with a real world understanding of what is required to meet challenges head-on and accomplish one's goals.*

## HIGHLIGHTS OF EMPLOYMENT

**President, Strategic Futures® Consulting Group, Inc., Alexandria, VA, 1993 - Present**

Manage successful marketing and management consulting business while providing marketing consultation to individuals and businesses. Administers contracts with state and federal government and Fortune 500 corporations.

**Director of Marketing, National Alliance of Business, Washington, DC, 1990 – 1993**

Director of marketing for a seven-million per year nonprofit working with education, business and government. Created and supervised the implementation of marketing programs ranging from brochures, corporate identity to trade shows. Wrote staff resumes for major grants.

**President/Publisher, Resources Ink Publications & Services, Inc., San Francisco, CA, 1985 – 1990 \***

Created a monthly newsletter for small businesses. Managed production staff. Supervised advertising program that included direct mail and print. Directed print advertising and marketing programs for small businesses.

**Director of Marketing, Money Care, Inc. Palo Alto, CA, 1987 – 1988 \*Concurrent**

Designed marketing programs for start-up financial software company in California's Silicon Valley. Directed monthly newsletter production and print advertising programs.

**Regional Director, National Urban Coalition, Oakland, CA, 1984 – 1985**

Managed a staff of three in the regional office of this national organization that focused on economic revitalization of inner cities. Office was closed prematurely due to cutbacks at the national level.

**Founder and Executive Director, Careers Abound, Inc., San Francisco, CA, 1979 - 1983**

Created and managed a nonprofit employment organization targeting youth with physical disabilities. The organization served several thousand youth during its 20-year existence.

*Awarded Certificate of Honor by the Board of Supervisors of the City and County of San Francisco for contribution to the community*

*Awarded Commendation by the City of Alexandria, VA for participation on Youth Employment Commission*

*Small business columnist for SF Business Times, San Francisco, CA*

## EDUCATION & TRAINING

MPA, Employment Studies, San Francisco State University, San Francisco, CA

Certified Professional Career Coach Training, PARW, West Palm Beach, FL

BA, Psychology, University of Colorado, Boulder, CO

Numerous marketing, writing/editing seminars

## AFFILIATIONS & CERTIFICATIONS

Member, Professional Association of Resume Writers (PARW)

Certified Professional Career Coach, PARW

## OTHER INTERESTS

Professional artist specializing in sculpture, monotype, and pastel. Accepted into juried shows including The Art League and Del Ray Artisans, both of Alexandria, VA.